



CFRE International

Certifying fundraising executives
Setting standards in philanthropy

+1 703 820 5555
www.cfre.org
succeed@cfre.org

CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: AFP Greater Los Angeles Chapter
Title of Activity: 2015 SoCal Regional Philanthropy Conference
Names of Presenter(s): Various
Dates and Location: 10 September, 2015 – Los Angeles, CA

Date: Thursday, September 10, 2015

Tech-It-Out Session: 8:00 am – 9:00 am (1.0 pts)

- Blackbaud
- Donor Perfect
- Gesture
- Spokeo

Date: Thursday, September 10, 2015

Concurrent Session: 9:00 am – 10:15 am (1.0 pts)

- Capital Campaigns: Lessons Learned
- Small Shops, Big Impact
- Your World Series Roster: Building an Influential & Affluent Board
- Creating a Personal Brand to Move Your Fundraising Career Forward
- Activate Your Resources: How to Use AFP to Maximize Opportunities

Date: Thursday, September 10, 2015

Concurrent Session: 10:45 am – 12:00 pm (1.0 pts)

- Major Gifts: Strategies for Success
- Giving USA Report
- The Challenge of Raising Money; Understanding What Foundations Want
- The High Wire Act of Fundraising Leadership
- Share the Love: Using Social Media to Show Gratitude

Date: Thursday, September 10, 2015

Keynote Speaker: 12:15 pm – 1:30 pm (1.0 pts)

- Asking Isn't About the Money...Neither is Giving by Simone Joyaux, ACFRE, MinstF

Thursday, September 10, 2015

Concurrent Session: 1:45 pm – 3:00 pm (1.0 pts)

- Building Bridges with a Provocative Planned Giving Program
- How to Get Ahead in Fundraising: Tips, Tricks for Emerging Professionals
- Creating a Fund Development Plan that Produces Ownership & Results
- It's All About the Partnership: Relationships with Corporate Funders
- The Core Sustainability: Succession Planning

Thursday, September 10, 2015

Concurrent Session: 3:30 pm – 4:45 pm (1.0 pts)

- Managing the Ask: Essential Steps When Soliciting Major Donors
- Prospect Research Strategies
- Leading a Culture of Philanthropy: Theory Into Practice
- Annual Giving – The Most Important Fundraising You Can Do

Total number of points attained: _____