



WWW.AFPGLAC.AFPNET.ORG

REGIONAL PHILANTHROPY *conference*

a special invitation

A photograph of a globe of the Earth, showing the Americas, held up by several hands of different skin tones. The hands are positioned around the bottom and sides of the globe, suggesting a collective effort or support. The globe is the central focus of the lower half of the page.

to be a PARTNER
in PHILANTHROPY

INVEST & INSPIRE

educate • network • resource • innovate • share • philanthropy

REGIONAL PHILANTHROPY *conference*

THURSDAY
NOVEMBER 17, 2016

OMNI HOTEL
DOWNTOWN, LOS ANGELES

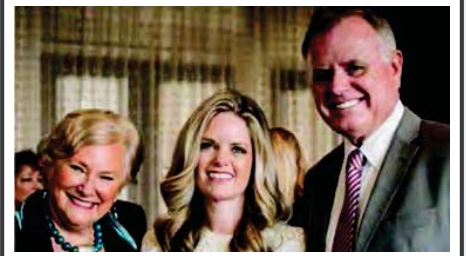
overview

The Association of Fundraising Professionals has been the standard bearer for professionalism in fundraising for over half a century. Members throughout the world advance philanthropy by enabling people and organizations to practice ethical and effective fundraising. AFP provides education, training, mentoring, research, credentialing, and advocacy. AFP Greater Los Angeles Chapter has over 500 members and touches over 2,500 nonprofit leaders and decision makers through its website.

why sponsor?

REACH & AUDIENCE

The conference will attract over 350 fundraising professionals who are decision makers within their organizations. These individuals are actively seeking access to outstanding products and services within the nonprofit arena. An additional 100 attendees are anticipated to come solely for the conference day luncheon.



EXPECTED *reach*



AFP-GLAC Members
Represent Nearly

300

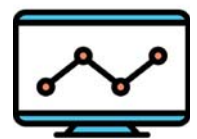
Nonprofit
Organizations



Emails Reach 500+
AFP-GLAC Members
plus
2,000
Nonmembers



300+
Active
Social
Media
Followers



Average of
1,400
hits on
website
per month.

REGIONAL PHILANTHROPY *conference*



SPONSORSHIP OPPORTUNITIES

	PRESENTING \$5,000	WIFI \$3,000	TRACK PACK \$2,500	INDIVIDUAL SESSION \$1,000	COFFEE BREAK OR GIFT AREA \$750	EXHIBITOR \$500	COLLATERAL DISTRIBUTION \$250
CHECK-IN TABLE & BREAKFAST AREA SIGNAGE	X	X					
COFFEE BREAK OR GIFT AREA SIGNAGE					X		
LUNCHEON TICKETS	2	2	2	2	2	1	
RECOGNITION FROM STAGE DURING LUNCHEON	X						
EXHIBITOR'S TABLE	X	X	X	X	X	X	
ATTENDEE NAME TAG LOGO PLACEMENT	X						
CONFERENCE MATERIAL LOGO PLACEMENT	X	X	X	X	X	X	
EVENT APP LOGO PLACEMENT		X					
DISTRIBUTION OF COLLATERAL TO ATTENDEES	X	X	X	X	X	X	X
FOUR 5-MINUTE SESSION PRESENTATIONS			X				
ONE 5-MINUTE SESSION PRESENTATION				X			

REGIONAL PHILANTHROPY CONFERENCE PLEDGE FORM

PLEASE RESERVE THE FOLLOWING:

SPONSORSHIPS

- | | |
|--|---------|
| <input type="checkbox"/> Presenting Sponsor | \$5,000 |
| <input type="checkbox"/> Event App Sponsor | \$3,000 |
| <input type="checkbox"/> Track Pack Sponsor | \$2,500 |
| <input type="checkbox"/> Individual Session Sponsors | \$1,000 |
| <input type="checkbox"/> Conference Break or Gift Area Sponsor | \$750 |
| <input type="checkbox"/> Exhibitor Sponsor | \$500 |
| <input type="checkbox"/> Collateral Distribution Sponsor | \$250 |

CONFERENCE PROGRAM APP

- | | |
|---|---------|
| <input type="checkbox"/> Splash Page | \$1,000 |
| <input type="checkbox"/> Banner Ad | \$500 |
| <input type="checkbox"/> Push Notifications | \$250 |
| <input type="checkbox"/> Beacon | \$100 |

DONATION

- In lieu of a sponsorship, I/we would like to support the conference with a contribution of: \$

CONTACT INFORMATION

ORGANIZATION NAME _____ CONTACT _____
STREET ADDRESS _____ CITY/STATE/ZIP _____
EMAIL _____ PHONE _____
PLEASE RECOGNIZE ME/US AS _____

DONATION INFORMATION

- Enclosed is my check payable to AFP-GLAC

Please charge my Visa MC Amex

Account number _____ Exp. Date _____ CVV _____

Signature _____ Date _____

Please mail completed form to PO Box 41130, Long Beach, CA 90853 or email to office@afpglac.org.
You can also confirm your sponsorship online at www.afpglac.afpnet.org

Thank you for your support of AFP-GLAC. All donations are tax deductible. For more information about sponsorship, please contact Jody Short at jodyshort2@gmail.com