



Approved Provider for Continuing Education

CFRE International

Certifying fundraising executives
Setting standards in philanthropy

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CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer:

Title of Activity:

Dates and Location:

- Association of Fundraising Professionals, GLAC

- Regional Philanthropy Conference

- November 17, 2016 – Los Angeles, CA USA

Session 1: 9:15 am – 10:15 am (1.0 pts)

- Speaker: Marisol Barrios: *Creating Impact with GRACE: A 5-step PR Strategic Plan*

- Speaker: Dr. Brenda Solomon: *Dating for Dollars: Being Friendly Not Familiar with Your Donors*

- Speaker: Christy Cates: *What's Your Personal Brand?*

- Speakers: Nancy Schmidt & Elizabeth Bailly: *Strong Nonprofit Leadership Matters: How to Build a High-Impact Board*

Session 2: 10:35 am – 11:35 am (1.0 pts)

- Speaker: David Greco: *Fundraising Beyond the Grant*

- Panel: Cathi Chadwell, Carol Horvitz, Blythe Cotton Maling, Amber Ginsberg: *Individual Giving: Everything from Your Pipeline to Your Capital Campaign*

- Speaker: Kathy Kraas: *Session 1 – The Culture and Skills Gap*

- Speaker: Jessica Berlinski: *How Technology Can Help Reach Impact Goals Faster for Less*

Session 3: 2:15 pm – 3:15 pm (1.0 pts)

- Panel: Michelle Bonoan, Karin Berger Stellar, Belen Vargas, Kathy Kraas: *Session 2 – Taking Action – Stemming the Tide*

- Panel: John Spokes, Linda Rahn, Douglas Lynn, Jackie Broxton, Marian Finn: *Wealth Transfer: How is it Affecting Capital Campaigns?*

- Speakers: Kelly Velasquez-Hague & Mark Chavez: *Mobile Fundraising Technology: Engage Donors Beyond the Ballroom*

- Speaker: Michael Kass: *Unlock Your Story: Impact, Community, & Fundraising*

Session 4: 3:30 pm – 4:30 pm (1.0 pts)

- Speakers: Barbara Bushnell & Julia Hejl: *Preparation & Guidelines for the CFRE Examination*

- Speaker: Leslie Stocker: *Performance Metrics: The New Frontier*

- Panel: Patricia Dao, Don Lupo, Genevieve Riutort, Melaney Lubey, Tiffany Tse, Dan Witzling: *With Limited Resources and Limited Time, How Do We Innovate?*

- Speaker: Dr. Brenda Solomon: *Building a Development Department from the GroGround Up*

Total number of points attained:

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