



CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. After attending a session, simply check the box. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. Full participation in the AFP Greater Los Angeles Chapter Regional Philanthropy Conference June 12, 2012 is applicable for a total of 4.0 credit hours in Category 1.B, Education of the CFRE International application for initial certification and/or recertification.

Activity Organizer: - AFP Greater Los Angeles Chapter
Title of Activity: - Regional Philanthropy Conference
Names of Presenter(s): - see presenter names below
Dates and Location: - June 12, 2012 Pasadena Convention Center

Session 1: 9:15 am – 10:15 am (1.0 credit hr)

- “Trends, Innovations and Excellence in Strategic Planning” with Michele Bignardi and Connie Maguire
- “Board Recruitment: Stop Letting Your Nominating Committee Kill Your Board” with David Sternberg
- “Women and Philanthropy Panel” with Sally Blowitz, Dyan Sublett, and Joy Monkarsh
- “Espirt de Corps: It Takes a Community to Build a Tower” with Laura Schenasi and Carolyn Snyder

Session 2: 10:30 am – 11:30 am (1.0 credit hr)

- “Trends in Mass Appeal Panel” with Ray Bushnell, Laura Esposito and Ingrid Steiner
- “The ‘Blanket’ Stewardship Approach to Cultivating and Stewarding Your Donors with Lynne Wester
- “Climbing the Digital Beanstalk” with Tom Biro and Scott Pansky
- “Recent Changes to California Law Affecting Nonprofit Governance” with Cian Mitsunaga, Esq.

Session 3: 1:30 pm – 2:30 pm (1.0 credit hr)

- “Brave New World of Donor Databases with Robert Weiner
- “”In Their Own Words’ Donors Perspective Panel” with Joyce Lilly, Heather Porter and Mindy Stein
- “Social Media – Is Your Networking Social or Strategic?” with Larry Eason
- “Ethics is a 360° Affair” with Marianne Brisco

Session 4: 2:45 pm – 3:45 pm (1.0 credit hr)

- “Board Staff Partnership” with David Sternberg
- “Social Enterprise Today and Tomorrow” with Esther Kim and Mark Loranger
- “Moving Forward with Mobile” with Nancy Benavente
- “Why Can’t We Be Friends? Why Can’t We Be Friends” with Cristina Lutz and Kimberley Valentine

Total number of contact hours attended: _____
(Number of contact hours = number of Education points)